

green
responsible
social

ZINKPOWER
— SUSTAINABLE
WORLD



Sustainability at ZINKPOWER

ZINKPOWER has stood for responsible corrosion protection since 1973. With 50 locations in 13 countries, we are one of the leading hot-dip galvanizing companies. Sustainability has determined our actions for over 50 years.

Our approach: responsible and future-oriented

Our sustainability approach follows clear principles:

- 1 Environment** – we minimize our ecological footprint through modern technology and a circular economy.
- 2 Social** – we promote diversity, fairness and an appreciative working environment.
- 3 Governance** – sustainable growth through transparent, ethical action.



67% TOTAL SAVINGS
EMISSIONS

Environment: Setting new standards

ZINKPOWER combines environmental protection with responsibility. We reduce emissions, use green electricity, recycle zinc and promote a resource-efficient circular economy – for a sustainable industry with a future.

Materials & circular economy

The combination of hot-dip galvanizing and steel enables resource-saving use over decades.

Zinc and steel not only offer maximum durability, they can also be recycled almost endlessly.

We focus on closed material cycles – with the aim of using raw materials efficiently and avoiding waste.

Energy and emissions under the “ZINKPOWER Way to Zero”:

- 100 % green electricity in Germany, Austria, Hungary and Denmark
- Transformation to electrically heated galvanizing kettles
- Utilization of low-carbon zinc
- Flux recycling (Green-Flux)
- Zinc recycling (SUZI®)

98
PERCENT

ZINK

OF THE TRAINING
AND FURTHER
EDUCATION
COURSES WERE
SUCCESSFULLY
COMPLETED

Social responsibility: With each other. For each other.

ZINKPOWER stands for social sustainability – within the company and beyond: we promote equal opportunities, fair working conditions and are committed to the people in the regions in which we operate.

Fair work

- Equal treatment & fair pay
- Exceeding the minimum wage
- Stability through permanent positions

Education and training

- Training as a hot-dip galvanizing and surface coating specialist
- Commercial professions & dual studies
- Internal training courses for professional and personal development

On-site commitment

- Promotion of educational initiatives and social programs
- Support for local projects and charitable organizations



Responsible corporate governance: sustainable and transparent

At ZINKPOWER, responsible corporate governance is at the heart of our success. Our governance approach ensures transparent, ethical and compliant action.

Risk management

We identify and mitigate environmental, social and ethical risks at an early stage along the entire value chain.

Responsible procurement

Social and ecological criteria are already incorporated into our procurement – suppliers are also considered from a sustainability perspective.

Compliance & Code of Conduct

ZINKPOWER stands for transparency and integrity. A clear process ensures that information is handled appropriately, and the highest ethical standards are adhered to.

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